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Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
302801-1	08/19/12	August 2012	07/30/12 - 08/19/12
Advertiser	Product	Estimate Number	
The People Should Decide	The People Should Decide	813819	

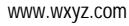
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/14/12	08/15/12	Jimmy Kimmel Live	1205am-105am M-F	- 11 - - - -	:15/:15	2	\$200.00	BK
Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> - 11 - - - -	<u>Spots/Week</u> 2	<u>Rate</u> \$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	08/14/12	12:45 AM	Jimmy Kimmel Live	1205am-105am M-F	:15	DI BC0805	\$100.00 BK
				12:46 AM			:15	DI BC0806	\$100.00
2	WXYZ	W	08/15/12	12:37 AM	Jimmy Kimmel Live	1205am-105am M-F	:15	DI BC0805	\$100.00 BK
				12:38 AM			:15	DI BC0806	\$100.00
6	08/19/12	08/19/12	Su 6-630p	6-630pm Sun	- - - - - S	:15/:15	1	\$600.00	BK
Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> - - - - - S	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	08/19/12	6:28 PM	Su 6-630p	6-630pm Sun	:15	DI BC0808	\$300.00 BK
				6:29 PM			:15	DI BC0810	\$300.00
7	08/17/12	08/17/12	M-F 7-730p	7-730pm M-F	- - - - F - -	:15/:15	1	\$750.00	BK
Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> - - - - F - -	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	F	08/17/12	7:12 PM	M-F 7-730p	7-730pm M-F	:15	DI BC0805	\$375.00 BK
				7:14 PM			:15	DI BC0806	\$375.00
8	08/15/12	08/15/12	6-630pm M-F	6-630pm M-F	- - W - - - -	:15/:15	1	\$750.00	BK
Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> - - W - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	W	08/15/12	6:07 PM	6-630pm M-F	6-630pm M-F	:15	DI BC0801	\$375.00 BK
				6:09 PM			:15	DI BC0802	\$375.00
9	08/14/12	08/14/12	5-6pm M-F	5-6pm M-F	- T - - - - -	:15/:15	1	\$650.00	BK
Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> - T - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	08/14/12	5:13 PM	5-6pm M-F	5-6pm M-F	:15	DI BC0801	\$325.00 BK
				5:15 PM			:15	DI BC0802	\$325.00
10	08/19/12	08/19/12	Action News SUN 8am	Sun 8-930am	- - - - - S	:15/:15	1	\$250.00	BK
Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> - - - - - S	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	08/19/12		Action News SUN 8am	Sun 8-930am	:00		\$250.00 BK
							:00		\$0.00
Unresolved									
11	08/19/12	08/19/12	GMA SUN 7-8am	SUN 7-8am	- - - - - S	:15/:15	1	\$300.00	BK
Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> - - - - - S	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	08/19/12	7:55 AM	GMA SUN 7-8am	SUN 7-8am	:15	DI BC0806	\$150.00 BK
				7:55 AM			:15	DI BC0811	\$150.00

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INVOICE

<u>Invoice #</u> 302801-1	<u>Invoice Date</u> 08/19/12	<u>Invoice Month</u> August 2012	<u>Invoice Period</u> 07/30/12 - 08/19/12
<u>Advertiser</u> The People Should Decide	<u>Product</u> The People Should Decide	<u>Estimate Number</u> 813819	

	Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
	12	08/19/12	08/19/12	Action News SUN 6am	SUN 6-7am	-----S	:15/:15	1	\$200.00	BK
	Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1 WXYZ Su		08/19/12	6:28 AM	Action News SUN 6am	SUN 6-7am	:15	DI BC0801	\$100.00	BK
				6:30 AM			:15	DI BC0805	\$100.00	
	13	08/18/12	08/18/12	Action News SAT 8am	SAT 8-9am	-----S-	:15/:15	1	\$250.00	BK
	Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1 WXYZ Sa		08/18/12	8:26 AM	Action News SAT 8am	SAT 8-9am	:15	DI BC0808	\$125.00	BK
				8:28 AM			:15	DI BC0810	\$125.00	
	14	08/18/12	08/18/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:15/:15	1	\$300.00	BK
	Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00				
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1 WXYZ Sa		08/18/12	7:58 AM	GMA SAT 7-8am	SAT 7-8am	:15	DI BC0806	\$150.00	BK
				7:59 AM			:15	DI BC0811	\$150.00	
	15	08/18/12	08/18/12	Action News SAT 6am	SAT 6-7am	-----S-	:15/:15	1	\$225.00	BK
	Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00				
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1 WXYZ Sa		08/18/12	6:22 AM	Action News SAT 6am	SAT 6-7am	:15	DI BC0801	\$113.00	BK
				6:24 AM			:15	DI BC0805	\$112.00	
	16	08/13/12	08/17/12	M-F 7-9am	7-9am M-F	11--1--	:15/:15	3	\$550.00	BK
	Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> 11--1--	<u>Spots/Week</u> 3	<u>Rate</u> \$550.00				
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1 WXYZ M		08/13/12	7:54 AM	M-F 7-9am	7-9am M-F	:15	DI BC0801	\$275.00	BK
				7:55 AM			:15	DI BC0802	\$275.00	
	2 WXYZ Tu		08/14/12	8:39 AM	M-F 7-9am	7-9am M-F	:15	DI BC0805	\$275.00	BK
				8:40 AM			:15	DI BC0806	\$275.00	
	3 WXYZ F		08/17/12	7:48 AM	M-F 7-9am	7-9am M-F	:15	DI BC0801	\$275.00	BK
				7:49 AM			:15	DI BC0802	\$275.00	
	17	08/13/12	08/17/12	5am News M-F	5-6am M-F	-1-11--	:15/:15	3	\$300.00	BK
	Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> -1-11--	<u>Spots/Week</u> 3	<u>Rate</u> \$300.00				
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1 WXYZ Tu		08/14/12	4:58 AM	5am News M-F	5-6am M-F	:15	DI BC0803	\$150.00	BK
				5:00 AM			:15	DI BC0804	\$150.00	
	2 WXYZ Th		08/16/12	5:11 AM	5am News M-F	5-6am M-F	:15	DI BC0801	\$150.00	BK
				5:13 AM			:15	DI BC0802	\$150.00	
	3 WXYZ F		08/17/12	5:10 AM	5am News M-F	5-6am M-F	:15	DI BC0805	\$150.00	BK
				5:12 AM			:15	DI BC0806	\$150.00	



INVOICE

Total Spots	35	Gross Total	\$18,625.00
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

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302801-1	08/19/12	August 2012	07/30/12 - 08/19/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
The People Should Decide	The People Should Decide	813819

<u>Agency Commission</u>	\$2,793.75
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<u>Net Amount Due</u>	\$15,831.25
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